1998 CUSTOMER ENTERTAINMENT

SUPER BOWL - 1/23-26/98 - San Diego, CA

C.

R. L. Fiori

1.	Mike Youngblood	Sr. President-Atlanta Region	McLane	
2.	Bill Fendrick	VP-Corporate Merchandising	McLane	**STATUS**
3.	Neil McCarty	Sr. VP-Distribution	McLane	

J. A. Geeting

1.	Bob Milliken	VP-Retail Bus. Unit	Amoco	**STATUS**
2.	Marla Braswell	Mgr., Conv. Store Mkt.	Amoco	
3.	TBD		SuperAmerica	
4.	TBD		SuperAmerica	
5.	Bill Burgess (or other exec.)	Category Mgr.	K-Mart	
6.	Jerry Lestina	President	Roundy's	

D. J. Gesmundo

1.	Rob Kelly	Mgr., Conv. Store Mkt.	Mobil	**STATUS**
2.	Mike Askwith	Category Manager	Mobil	

D. F. Knoll

1.	Sanjiv Jain	Category Manager	Clark Refining	**STATUS**
2.	Jim Perkins	Director of Store Operations	Clark Refining	
3.	John Zikias	Director-Marketing Dev.	Circle K	
4.	Wayne Klahs	General Manager	Star Ent.	
5.	Lisa Simmons	Category Manager	Star Ent.	

D. E. Owens

1.	David Dean	Group VP Procurement	Albertson's, Inc.	
2.	Eileen Terry	Conv. Store Retail Mgr.	Chevron USA, Inc.	
3.	Phil Coleman	Category Manager	Conoco, Inc.	
4.	Wayne Altschul	Group VP Sales/Mrktg.	Fleming Cos., Inc.	
5.	Craig Hoff	Director-Cateogry Mgmt.	Fleming Cos., Inc.	
6.	Chet Cadieux	Director of Sales	Quik Trip Corp.	

J. M. Piscitelli

1.	Stan Sheetz		Sheetz	**STATUS**
2.	Louie Sheetz		Sheetz	
3.	Bob Owens		Sun Company	
4.	Ron Walicki		Village Pantry	
5.	Rick Johnson		Johnson Oil	
6.	Bob Stein		Dairy Mart	
7.	Bob Pietrick		Dairy Mart	

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1998 CUSTOMER ENTERTAINMENT

SUPER BOWL - 1/23-26/98 - San Diego, CA

		R.N. Young	STATUS
1. Fred Holgate	VP-Retail Sales	Arco	
2. Karen Eadon	VP-Retail Marketing	Arco	

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1998 CUSTOMER ENTERTAINMENT

WSA CUSTOMER GOLF OUTING - 3/15-17/98 - Barton Creek, Austin, TX

R. L. Flori

1.	Bill Hubbard	Div. President/Sunwest	McLane	**STATUS**
2.	John McDuff	Div. President/Hi Plains	McLane	
3.	Chris Wilson	Div. President/S. Calif.	McLane	

D. J. Gesmundo

1.	Gregg Wingert	Sr. VP	Coastal	**STATUS**
2.	Frank Pennington	National VP	Coastal	
3.	Dan Rice	Regional VP	Coastal	
4.	Jim Thomas	Regional VP	Coastal	
5.	Lloyd Nobles	Zone Sales Manager	Coastal	

D. F. Knoll

1.	Doug Hecker	VP-Arizona Region	Circle K	**STATUS**
2.	Mike O'Connor	VP-Northwest Region	Circle K	
3.	Mick Parker	VP-Central Region	Circle K	
4.	Miguel Foegal	VP-California Region	Circle K	
5.	Tom Maloney	Staff Coord., Merch., Adv., & Prom.	Texaco Refining & Mrktg.	
6.	George Radici	Director of Brand Marketing	Texaco Refining	
7.	Mike Struble	Category Director	Circle K	

Source: https://www.industrydocuments.ucsf.edu/docs/rscp0000

1998 CUSTOMER ENTERTAINMENT

WSA CUSTOMER GOLF OUTING - 3/15-17/98 - Barton Creek, Austin, TX

D. E. Owens

1.	Tom Best	GM Sales Manager	Albertson's, Inc.	**STATUS**
2.	Brent Bringhurst	Division Vice President	Albertson's, Inc.	
3.	Gerry Buckles	GM Sales Manager	Albertson's, Inc.	
4.	Perry Byrne	GM Sales Manager	Albertson's, Inc.	
5.	Jim Davies	GM Sales Manager	Albertson's, Inc.	
6.	Pat Dennis	GM Sales Manager	Albertson's, Inc.	
7.	Ron Dennis	Division Vice President	Albertson's, Inc.	
8.	Dennis Graves	VP-GM Sales/Drug Oper.	Albertson's, Inc.	
9.	Bruce Hiller	Director-Drug Sales	Albertson's, Inc.	
10.	Rory Mecham	VP-Drug Sales	Albertson's, Inc.	
11.	Gary Nelson	GM Sales Manager	Albertson's, Inc.	
12.	Gary Spiers	Division VP	Albertson's, Inc.	
13.	Bob Stacholsky	Division VP	Albertson's, Inc.	
14.	John Strong	Director Albertson's Brand Oper.	Albertson's, Inc.	
15.	Greg Wilkins	GM Sales Manager	Albertson's, Inc.	
16.	Lannie Eads	Field Merchandiser	Chevron, USA, Inc.	
17.	Drew Johnson	Category Manager	Chevron, USA, Inc.	
18.	Joe Paclebar	Buyer, Tob. & Fill-In Items	Chevron, USA, Inc.	
19.	Keith R. Sawyer	Mgr., C-Store Merchandising	Chevron, USA, Inc.	
20.	Sam Farace	Manager Category Mgmt.	Conoco, Inc.	

R. N. Young

1.	Cary Crook	Category Manager	Arco	**STATUS**
2.	Steve Buchan	am/pm Marketing Manager	Arco	
3.	Hal Adams	Category Manager	Diamond Shamrock	
4.	Don Thurmond	VP-Marketing	Diamond Shamrock	
5.	Ray Anderson	Category Manager	E-Z Serve	
6.	Tom Gerrity	VP-Marketing	E-Z Serve	

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1998 CUSTOMER ENTERTAINMENT

NCAA FINAL FOUR - 3/27-31/98 - San Antonio, TX

J. A. Geeting

1.	Bob Milliken	VP-Retail Bus. Unit	Amoco	**STATUS**
2.	Marla Braswell	Mgr., Conv. Store Mkt.	Amoco	
3.	TBD		SuperAmerica	
4.	TBD		SuperAmerica	
5.	Bill Burgess (or other exec.)	Category Manager	K-Mart	
6.	Jerry Lestina	President	Roundy's	
7.	Dave Dillon	President/CEO	Kroger Cos.	
8.	Warren Bryant	President	Dillon Co.	

D. F. Knoll

1.	John Hanner	VP-Operations	Clark Refining	**STATUS**
2.	Wayne Klahs	General Manager	Star Ent.	
3.	Lisa Simmons	Category Manager	Star Ent.	
4.	Sanjiv Jain	Category Manager	Clark Refining	

D. E. Owens

1.	Richard King	President	Albertson's, Inc.
2.	Gary Michael	Chairman/CEO	Albertson's, Inc.
3.	Carl Pennington	Exec. VP-Corp. Merch.	Albertson's, Inc.

J. M. Piscitelli

1.	Dave Marsh	VP/General Manager	Marsh Supermarkets
2.	Dan ????	VP	Sheetz
3.	Dave Hazelet	Director of Marketing	Sheetz

R. N. Young

1.	Steve Rullo	Sr. VP Marketing	ARCO	**STATUS**
2.	Kathleen Calahan-Gui????	President	E-Z Serve	
3.	Bob Beadle	VP-Retail Marketing	Diamond Shamrock	
4.	Don Thurmond	VP-Marketing	Diamond Shamrock	
5.	Hal Adams	Category Manager	Diamond Shamrock	
6.	Fred Bradshaw	Director-Marketing	Emro	

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1998 CUSTOMER ENTERTAINMENT

MASTERS - 4/6-9 & 4/9-12/98 - Augusta, GA

R. L. Fiori

1.	Jim Leonard	VP-New Mrkt. Development	McLane	STATUS
2.	Jim Sanders	Regional VP	McLane	
3.	Jerry Rose	VP-Sales	McLane	

J. A. Geeting

1.	TBD		SuperAmerica	STATUS
2.	TBD		SuperAmerica	
3.	Bob Milliken	VP-Retail Bus. Unit	Amoco	
4.	Marla Braswell	Mgr., Conv. Store Unit	Amoco	
5.	Ken Hagler	Category Mgr.	Amoco	
6.	Bill Burgess (or other exec.)	Category Mgr.	K-Mart	
7.	Dave Dillon	President/CEO	Kroger Cos.	
8.	Warren Bryant	President	Dillon Cos.	
9.	Jerry Lestina	President	Roundy's	

D. J. Gesmundo - 2nd Session

1.	Bill Dumont	VP-Merchandising	Crown	STATUS
2.	John Chumley	Category Manager	Crown	
3.	Rob Kelly	Mgr., Conv. Store Mkt.	Mobil	
4.	Ted Rullo	FL Mkt. & Dist. Mgr.	Mobil	
5.	Ken Keth	Retail Strategy Mgr.	Mobil	

D. F. Knoll

1.	David Moore	Sr. VP Store Operations	Circle K	STATUS
2.	Doug Hecker	VP Arizona Region	Circle K	
3.	John Matthews	Director of Marketing	Clark Refining	
4.	Rick Nelson	Director of Operations	Clark Refining	
5.	Don Bruns	Marketing Manager	Phillips 66	
6.	Bob Hood	VP-Marketing	Casey's	
7.	Tom Policicchio	Marketing Manager	Star Ent.	

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1998 CUSTOMER ENTERTAINMENT

MASTERS - 4/6-9 & 4/9-12/98 - Augusta, GA

D. E. Owens - 1st Session

1.	Dennis Graves	VP/GM Sales Drug Oper.	Albertson's, Inc.	
2.	Bruce Hiller	Director-Drug Sales	Albertson's, Inc.	
3.	Rory Mecham	VP-Drug Sales	Albertson's, Inc.	
4.	John Strong	Director Albertson's Brand Oper.	Albertson's, Inc.	
5.	Drew Johnson	Category Manager	Chevron USA, Inc.	
6.	Keith Sawyer	Mgr., C-Stores Merch.	Chevron USA, Inc.	
7.	Sam Farace	Manager-Cat. Mgmt.	Conoco, Inc.	
8.	Wayne Altschul	Group VP Sales/Mrktg.	Fleming Cos., Inc.	
9.	Chec Cadieux	Director of Sales	Quik Trip Corporation	
10.	Mike Ruling	Exec. VP-Store Development	Albertson's	**STATUS**

J. M. Piscitelli

1.	Alan Marsh	Vice Chairman	Marsh Supermarkets	**STATUS**
2.	Steve Sheetz	Chairman	Sheetz	
3.	Robert Sheetz (only if Steve no)	Vice Chairman	Sheetz	
4.	Howard Stoeckel	Sr. VP Marketing	Wawa, Inc.	
5.	Richard Wood	President/CEO	Wawa, Inc.	

R. N. Young - 2nd Session

1.	Neil McLaurin	Chairman/CEO	E-Z Serve	**STATUS**
2.	Clark Matthews II	President/CEO	Southland	
3.	Corky Frank	Executive VP	Marathon Oil	
4.	Mike Mittleman	VP-Eastern Region	Emro	
5.	Jeff Davidson	VP-Western Region	Emro	
6.	Gary Heminger	Manager-Planning & Dev.	Marathon Oil	

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1998 CUSTOMER ENTERTAINMENT

LAS VEGAS SR. CLASSIC - 4/20-26/98 - Las Vegas, NV

			R. L. Fiorl	
1.	Bobby Carlson	Director-Walmart Supctrs.	McLane	STATUS
2.	Michael Moore	Buyer/Sam's Clubs	McLane	
3.	Mike Youngblood	Sr. President-Atlantic Reg.	McLane	
			D. J. Gesmundo	
1.	Jim Yates	Owner	E-Z Mart	STATUS
			J. A. Geeting	
1.	TBD		SuperAmerica	STATUS
2.	TBD		SuperAmerica	
3.	Bob Milliken	VP-Retail Bus. Unit	Amoco	
4.	Marla Braswell	Mgr., Conv. Store Mkt.	Amoco	
			D. F. Knoll	
1.	Bill Shrader	VP-Marketing	Circle K	STATUS
2.	Don Bruns	Marketing Manager	Phillips 66	
3.	John Matthews	Director of Marketing	Clark Refining	
4.	Mick Parker	VP-Central Region	Circle K	
5.	Norm Graziana	Region VP-Gulf Coast	Circle K	
			D. E. Owens	
1.	Brent Bringhurst	Division VP	Albertson's, Inc.	STATUS
2.	Ron Dennis	Division VP	Albertson's, Inc.	
3.	Gary Spiers	Division VP	Albertson's, Inc.	
4.	Bob Stacholsky	Division VP	Albertson's, Inc.	
5.	Keith Sawyer	Mgr., C-Store Merch.	Chevron, USA, Inc.	
6.	Sam Farace	Manager-Category Mgmt.	Conoco, Inc.	
7.	Wayne Altschul	Group VP-Sales/Mrktg.	Fleming Cos., Inc.	
8.	Dick Keeney	Sr. VP-Category Adv.	Fleming Cos., Inc.	
			J. M. Piscitelli	
1.	Rick Lawlor	Director of C-Store Mrktg.	Amerada Hess	STATUS
2.	Charlie Sheetz	VP-Human Resources	Sheetz	
3.	Louie Sheetz	VP-Marketing	Sheetz	
4.	Bob Owens	Vice President	Sun Company	
5.	Paul Pinther	Director	Sun Company	
6.	Ron Walicki	President/COO	Village Pantry	

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1998 CUSTOMER ENTERTAINMENT

LAS VEGAS SR. CLASSIC - 4/20-26/98 - Las Vegas, NV

			R. N. Young	
1.	Bob Beadle	VP-Retail Marketing	Diamond Shamrock	**STATUS**
2.	Steve Krumholz	Sr. VP/COO	Southland	
3.	Steve Leroy	Sr. VP	Southland	
4.	Steve Buchan	am/pm Marketing Manager	Arco	
5.	Cary Crook	Category Manager	Arco	

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1998 CUSTOMER ENTERTAINMENT

SSA GOLF OUTING - 4/19-21/98 - Pinehurst, NC

R. L. Fiori

1.	Jim Curley	Div. President/Suneast	McLane	**STATUS**
2.	Ron Clark	Div. President/Southeast	McLane	
3.	Jim Trent	Div. President/Southern	McLane	

D. J. Gesmundo

1.	Rob Kelly	Mgr., Conv. Store Mkt.	Mobil	**STATUS**
2.	Mike Askwith	Category Manager	Mobil	
3.	Ted Rullo	FL. Mkt. & Dist. Mgr.	Mobil	
4.	Ken Keth	Retail Strategy Mgr.	Mobil	
5.	Jim Yates	Owner	E-Z Mart	
6.	Rick Evans		Crown	
7.	Bill Dumont	VP-Merchandising	Crown	
8.	John Chumley	Category Manager	Crown	

D. F. Knoll

1.	Jim McKenna	VP-Florida Region	Circle K	**STATUS**
2.	Jon Rogers	Marketing Director	Circle K	
3.	Tom Policicchio	Marketing Manager	Star Ent.	

R. N. Young

1.	Tom Bonfiglio	Category Manager	Southland	**STATUS**
2.	Gary Rose	VP-Merchandising	Southland	
3.	Steve Kidd	Category Manager	Emro	
4.	Mike Mittleman	VP-Western Division	Emro	
5.	Jeff Davidson	VP-Eastern Division	Emro	

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MWSA Golf Outing - 5/17-19/98 - Williamsburg, VA

R. L. Flori

1. Don Despot	Div. President/Midwest	McLane	STATUS
2. Bob Mohrhusen	Div. President/Cumberland	McLane	

J. A. Geeting

1. TBD		SuperAmerica	STATUS
2. TBD		SuperAmerica	
3. TBD		SuperAmerica	
4. Bob Milliken	VP-Retail Bus. Unit	Amoco	
5. Marla Braswell	Mgr., Conv. Store Mkt.	Amoco	
6. Ken Hagler	Category Manager	Amoco	
7. Bill Burgess (or other exec.)	Category Manager	K-Mart	
8. Jerry Lestina	President	Roundy's	
9. Mike Salenka	Director of Procurement	Roundy's	
10. Steve Raterman	Director of Procurement	Kroger	
11. Bob Moeder	VP-Convenience Stores	Dillon Cos.	
12. Paul Scutt (spelling ?)	VP-Supermarkets	Dillon Cos.	

D. J. Gesmundo

1. Amer Odeh	Purch. & Merch. Director	Mobil PBD	STATUS
2. Mike Stewart	VP/CFO	Mobil PBD	

D. F. Knoll

1. Lee Maxwell	Category Manager	Phillips 66	STATUS
2. Mike Richardson	Advertising & Prom. Manager	Casey's	
3. Darryl Bacon	Category Manager	Casey's	
4. Doug Schroeder	Director of Marketing	Casey's	
5. Robert Thompson	Store Operations	Clark Refining	
6. Rich Nelson	Director of Operations	Clark Refining	
7. Sanjiv Jain	Category Manager	Clark Refining	

D. E. Owens

1. Brent Bringhurst	Division VP	Albertson's, Inc.	STATUS
2. Wayne Altschul	Group VP Sales/Mrktg.	Fleming Cos., Inc.	
3. Jay Breithaupt	Dir., Groc., Cat. Mgmt.	Fleming Cos., Inc.	
4. Craig Hoff	Director-Category Mgmt.	Fleming Cos., Inc.	
5. Chet Cadieux	Director of Sales	Quik Trip Corp.	
6. Wyatt Phillips	VP-Marketing	Quik Trip Corp.	
7. Mike Stanford	Sr. VP-Operations	Quik Trip Corp.	

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NESA Golf Outing - 6/14-16/98 - Equinox, Manchester, VT

	D. J. Gesmundo		STATUS
		J. M. Piscitelli	
1. TBD	Manager, BP Express	BP Oil	STATUS
2. Arthur Marsh	VP-Merchandising	Marsh Supermarkets	
3. Dave Marsh	VP-General Manager	Marsh Supermarkets	
4. Mary McCombs	Product Line Manager	Sheetz	
5. Al McKay	VP-Marketing	Cumberland Farms	
6. Gary Catey	Marketing Manager	Village Pantry	
7. Bob Dawson	Product Planning Mgr.	Wawa, Inc.	
8. Rich Frank	Product Director-Groc. Whol.	Dairy Mart Conv. Stores	
9. Charlie Iszard	Manager-Merchandising	Amerada Hess	
10. Rick Lawlor	Director of C-Stores Mrktg.	Amerada Hess	
11. Borden Walker	Sr. VP C-Store Oper.	Amerada Hess	
12. Dave Hazelet	Director-Marketing	Sheetz	

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1998 CUSTOMER ENTERTAINMENT

SSA/WSA Couples Outing - 7/23-27/98 - Lake Tahoe

			R. L. Flori	
1.	Terry Kailey	National Mgr., Cigt. & Tob.	McLane	**STATUS**
2.	Jim Kent	Sr. VP Logistics & Specl Mkts	McLane	
3.	Greg Haws	Sr. President/Mountain Region	McLane	
4.	Lou Manzella	Sr. President/Plains Region	McLane	
			D. J. Gesmundo	
1.	Jim Yates	Owner	E-Z Mart	**STATUS**
			D. F. Knoll	
1.	Bill Shrader	VP-Marketing	Circle K	**STATUS**
2.	Miguel Foegal	VP-California Region	Circle K	
3.	Mike O'Connor	VP-Northwest Region	Circle K	
4.	Doug Hecker	VP-Arizona Region	Circle K	
			D. E. Owens	
1.	Stan Carter	Marketing Account Mgr.	Albertson's, Inc.	**STATUS**
2.	Dennis Graves	VP/GM Sales Drug Oper.	Albertson's, Inc.	
3.	Bruce Hiller	Director-Drug Sales	Albertson's, Inc.	
4.	Rory Mecham	VP-Drug Sales	Albertson's, Inc.	
5.	Drew Johnson	Category Manager	Chevron USA, Inc.	
6.	Eileen Terry	Conv. Store Retail Mgr.	Chevron USA, Inc.	
7.	Phil Coleman	Category Manager	Conoco, Inc.	
8.	Sam Farace	Manager-Cat. Mgmt.	Conoco, Inc.	
			R. N. Young	
1.	Neil McLaurin	Chairman/CEO	E-Z Serve	**STATUS**
2.	Tom Gerrity	VP-Merchandising	E-Z Serve	
3.	Steve Krumholz	Sr. VP/COO	Southland	
4.	Steve Leroy	Sr. VP	Southland	
5.	Bob Beadle	VP-Retail Marketing	Diamond Shamrock	
6.	Riad Yammine	President/CEO	Emro	
7.	Steve Rullo	Sr. VP-Marketing	Arco	
8.	Fred Holgate	VP-Retail Sales	Arco	

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1998 CUSTOMER ENTERTAINMENT

VIP FISHING TRIP (SALMON) - 8/13-18/98 - Queen Charlotte Lodge, Burnaby, B.C.

R. L. Fiori

1.	Grady Rosier	President & CEO	McLane	**STATUS**
2.	Terry Kailey	National Mgr., Cigt. & Tob.	McLane	
3.	Richard Boone	Division President-Southeast	McLane	

J. A. Geeting

1.	TBD		SuperAmerica	**STATUS**
2.	TBD		SuperAmerica	
3.	Bob Milliken	VP-Retail Bus. Unit	Amoco	
4.	Ken Hagler	Category Manager	Amoco	
5.	Andy Krancz	Director of Merchandising	Mini Mart	
6.	Mike Selenka	Director - Pick 'n Save	Roundy's	
7.	Bill Burgess (or other exec.)	Category Manager	K-Mart	

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VIP FISHING TRIP (SALMON) - 8/13-18/98 - Queen Charlotte Lodge, Burnaby, B.C. (continued)

D. J. Gesmundo

1. Clyde Varney	Exec. VP/COO	Coastal	**STATUS**
2. Wayne Hummel	Region Sr. VP	Coastal	
3. Mark Miller	Region VP-Marketing	Coastal	
4. Rob Kelly	Mgr., Conv. Store Mkt.	Mobil	
5. Bill Dumont	VP Merchandising	Crown	

D. F. Knoll

1. Rich Nelson	Director of Operations	Clark Refining	**STATUS**
2. Sanjiv Jain	Category Manager	Clare Refining	

D. E. Owens

1. David Dean	Group VP-Procurement	Albertson's, Inc.	**STATUS**
2. Jay Breithaupt	Dir., Groc., Cat. Mgmt.	Fleming Cos., Inc.	
3. Craig Hoff	Director-Cat. Mgmt.	Fleming Cos., Inc.	
4. Mike Stanford	Sr. VP-Operations	Quik Trip Corporation	

J. M. Piscitelli

1. Ronald Walicki	President/COO	Marsh Supermarkets	**STATUS**
2 Dan Marsh		"	

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1998 CUSTOMER ENTERTAINMENT

NESA/MWSA Couples Outing - 8/20-24/98 - Lake Tahoe, NV

			J. A. Geeting	
1.	TBD		SuperAmerica	STATUS
2.	TBD		SuperAmerica	
3.	Bob Milliken	VP-Retail Bus. Unit	Amoco	
4.	Marla Braswell	Mgr., Conv. Store Mkt.	Amoco	
5.	Don Twist	Corporate Director	Roundy's	
6.	Marion Sullivan	VP-Marketing	Roundy's	
7.	Jerry Lestina	President	Roundy's	
8.	Bill Burgess (or other exec.)	Category Manager	K-Mart	

			D. F. Knoll	
1.	Brandon Barnholt	Exec. VP	Clark Refining	STATUS
2.	John Hanner	VP-Operations	Clark Refining	
3.	Brad Burmaster	Manager - Direct Marketing	Clark Refining	
4.	Tom Policicchio	Marketing Manager	Star Ent.	
5.	Jim McKenna	VP-Florida Region	Circle K	

			D. E. Owens	
1.	Wayne Altschul	Group VP Sales/Mrktg.	Fleming Cos., Inc.	STATUS
2.	Jay Breithaupt	Dir., Grocery Cat. Mgmt.	Fleming Cos., Inc.	
3.	Craig Hoff	Director-Category Mgmt.	Fleming Cos., Inc.	
4.	Chec Cadieux	Director of Sales	Quik Trip Corporation	

			J. M. Piscitelli	
1.	Ron Walicki	VP/COO	Village Pantry	
2.	Yvonne Stader	Director	Village Pantry	
3.	Lily Bentas	President/COB	Cumberland Farms	STATUS
4.	Robin Brannan	Grocery Product Manager	BP Oil	
5.	Stanton Sheetz	President/CEO	Sheetz	
6.	Robert Pietrick	Sr. VP-Marketing	Dairy Mart Conv. Stores	

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1998 CUSTOMER ENTERTAINMENT

VANTAGE CHAMPIONSHIP - 9/28 - 10/2/98 - Clemmons, NC

R. L. Fiorl

1.	Neil McCarty	Sr. VP-Distribution	McLane	**STATUS**
2.	Jerry Rose	VP-Sales	McLane	
3.	Jim Kent	Sr. VP-Logistics 7 Spec. Mkts	McLane	
4.	Jim Leonard	VP-New Mrkt. Development	McLane	

J. A. Geeting

1.	TBD		SuperAmerica	**STATUS**
2.	TBD		SuperAmerica	
3.	Bob Milliken	VP-Retail Bus. Unit	Amoco	
4.	Marla Braswell	Mgr., Conv. Store Mkt.	Amoco	
5.	Bill Burgess (or other exec.)	Category Manager	K-Mart	
6.	Steve Raterman	Director of Procurement	Kroger	
7.	Jerry Lestina	President	Roundy's	

D. J. Gesmundo

1.	Gregg Wingert	Sr. VP	Coastal	**STATUS**
2.	Frank Pennington	National VP	Coastal	
3.	Rob Kelly	Mgr., Conv. Store Mkt.	Mobil	
4.	Ted Rullo	FL Mkt. & Dist. Mgr.	Mobil	
5.	Jim Yates	Owner	E-Z Mart	
6.	Frank Rosenburg	President	Crown	
7.	Rick Evans	Sr. VP	Crown	
8.	Bill Dumont	VP-Merchandising	Crown	
9.	John Chumley	Category Manager	Crown	

D. F. Knoll

1.	Brandon Barnholt	Exec. VP-Marketing	Clark Refining	**STATUS**
2.	Brad Burmaster	Manager-Direc Mrktg.	Clark Refining	
3.	Bob Hood	VP-Marketing	Casey's	
4.	Ronald Lamb	President/COO	Casey's	
5.	David Moore	Sr. VP-Store Operations	Circle K	
6.	Bob Myers	VP-Property Management	Casey's	
7.	Don Bruns	Merchandising Director	Phillips 66	
8.	John Hanner	VP-Operations	Clark Refining	
9.	Robert Lavinia	President/CEO	Circle K	
10.	Perry Leyden	VP-Marketing	Clark Refining	
11.	Bill Shrader	VP-Marketing	Circle K	
12.	Donald Lamberti	Chairman/CEO	Casey's	
13.	John Matthews	Director of Marketing	Clark Refining	
14.	Tom Policicchio	Marketing Manager	Star Ent.	

Source: https://www.industrydocuments.ucsf.edu/docs/rscp0000

1998 CUSTOMER ENTERTAINMENT

VANTAGE CHAMPIONSHIP - 9/28 - 10/2/98 - Clemmons, NC

D. E. Owens

1.	Dennis Graves	VP/GM Sales Drug Oper.	Albertson's, Inc.	**STATUS**
2.	Richard King	President	Albertson's, Inc.	
3.	Gary Michael	Chairman/CEO	Albertson's, Inc.	
4.	Carl Pennington	Exec. VP Corp. Merch.	Albertson's, Inc.	
5.	Jay Breithaupt	Dir. Groc., Cat. Mgmt.	Fleming Cos., Inc.	
6.	Wayne Altschul	Group VP Sales/Mrktg.	Fleming Cos., Inc.	
7.	Dick Keeney	Sr. VP Category Adv.	Fleming Cos., Inc.	
8.	Chet Cadieux	Director of Sales	Quik Trip Corporation	
9.				

J. M. Piscitelli

1.	Jack Burdett	VP-Marketing Oper	BP Oil	**STATUS**
2.	Nancy Heinen	Mgr., Merch./Bus. Dev.	BP Oil	
3.	Don Marsh, Sr.	Chairman/President/CEO	Marsh Supermarkets	
4.	Stan Sheetz		Sheetz	
5.	Thomas Fitzpatrick	VP-Brand Marketing	Sun Company	
6.	Rick Lawlor	Director-C-Store Marketing	Amerada Hess	
7.	Robert Owens	VP/General Manager	Sunoco Northeast Mrktg.	
8.	Iaen Conn	Sr. VP-Marketing	BP Oil	
9.	Paul Pinther	Mgr., C-Store Marketing	Sun Company	
10.	Charlie Sheetz	VP-Human Resources	Sheetz	
11.	Louie Sheetz	VP-Marketing	Sheetz	
12.	Steve Sheetz	Chairman	Sheetz	
13.	H. I. Small	Sr. VP-Retail Oper.	Amerada Hess	
14.	Robert Stein	CEO/President	Dairy Mart Conv.	
15.	TBD	Category Manager	Sun Company	
16.	Borden Walker	Sr. VP C-Store Oper.	Amerada Hess	
17.	Dick Wood	President/CEO	Wawa, Inc.	
18.	Lily Bentas	President/COB	Cumberland Farms	
19.	Arthur Marsh	VP-Merchandising	Marsh Supermarkets	
20.	Howard Stoeckel	Sr. VP-Marketing	Wawa, Inc.	

R. N. Young

1.	Neil McLaurin	Chairman & CEO	E-Z Serve	**STATUS**
2.	Tom Gerrity	VP-Merchandising	E-Z Serve	
3.	Steve Krumholz	Sr. VP & COO	Southland	
4.	Steve Leroy	Sr. VP - Southland	Southland	
5.	Bob Beadle	VP-Retail Marketing	Diamond Shamrock	
6.	Riad Yammine	President & CEO	Emro	
7.	Steve Rullo	Sr. VP-Marketing	Arco	
8.	Fred Holgate	VP-Retail Sales	Arco	

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VIP HUNTING TRIP (Pheasant) - 10/22-26/98 - Thunderstik, Chamberlain, SD

	D. J. Gesmundo	STATUS
1. Jack Pester	Coastal	
2. Clyde Varney	Coastal	
3. Gregg Wingert	Coastal	
4. Wayne Hummel	Coastal	
5. Mark Miller	Coastal	

Source: https://www.industrydocuments.ucsf.edu/docs/rscp0000

VIP GOLF SCHOOL - TBD

		J. A. Geeting	
1. TBD		SuperAmerica	
2. TBD		SuperAmerica	
3. Ken Hagler	Category Manager	Amoco	
4. Marla Braswell	Mgr., Conv. Store Mkt.	Amoco	
5. Steve Raterman	Director of Procurement	Kroger	
		D. F. Knoll	
1. Sanjiv Jain	Category Manager	Clark Refining	**STATUS**
2. Rich Nelson	Director of Operations	Clark Refining	
		R. N. Young	
1. Gary Buroker	Sr. VP-Operations	Emro	**STATUS**
2. Mike Mittleman	VP-Western Division	Emro	
3. Jeff Davidson	VP-Eastern Division	Emro	
4. Fred Bradshaw	Director of Marketing	Emro	
5. Steve Kidd	Category Manager	Emro	

Source: https://www.industrydocuments.ucsf.edu/docs/rscp0000

1998 CUSTOMER ENTERTAINMENT

NASCAR/DRAG DRIVING SCHOOL

			J. W. Best
1.	Tom Policicchio	Manager-Marketing	Star Enterprise
2.	Danny Brannon	Exec. VP/COO	Head Tobacco
3.	Russ Wallace	President	Country Cupboard
4.	Glen Deweese	Chairman/CEO	Super Stop!
5.	Terry Wall	Operations Manager	Red Coleman Liquor
6.	Richard Riley	President/General Manager	East Coast Oil
7.	Edwin Clark	VP	Trade Oil
8.	Ron Clark	President - Carolina	McLane
9.	Jimmy Jones	CEO	Flash Foods
10.	Joe Bared	President	Farm Stores
11.	Bill Jordan	VP-Merchandising	Fina/Town & Country Stores
12.	Bill Haslam	President	Pilot Oil
13.	Mark Davenport	Exec. VP	J.T. Davenport
14.	Tony Federico	VP-Non-Foods	Ingles
15.	Bobby Ingle	Director-Purchasing	Ingles
16.	Steve Smith	President/CEO	Food City
17.	Rob Brunory	VP-Procurement	Food Lion
18.	Joe Hall	VP-Operations	Food Lion
19.	Lee Zuber	VP-Operations	Little Cricket
20.	Jim White	VP-Store Operations	Favorite Markets
21.	Scott Roberts	VP-Operations	Handy Pantry
22.	Larry Kearns	VP-Marketing	Golden Gallon
23.	Chris Neal	VP-Operations	Short Stop
24.	Elwyn Murry	Director-Category Mgmt.	Food Lion
25.	Wendell Barnette	President	Double Kwik
26.	David Jordan	Director-Marketing	Jordan Oil
27.	Don Gill	Director	Short Stop
			P. J. Cundari
1.	Kyle Krause	VP	Kum-N-Go
2.	Randy Meyer	VP-Sales/Marketing	Kum-N-Go
3.	Bob Meyer	VP	Casey's Foods
4.	Gene Burwell	President	G B Oil
5.	Tom Gleitsman	President	Texor Petroleum
6.	Mike Koenig	President	Freedom Oil
7.	Bob Colvey	President	Dillons Stores
8.	Steve Buchanan	President & Owner	Buck's, Inc. Convenience Stores
9.	Jack Baker	Chairman & CEO	Baker's Supermarkets
10.	Chris Kemph	VP-Operations	Site/CFM

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1998 CUSTOMER ENTERTAINMENT

11. James Alligood	Retail VP	Mapco Express	
		J. M. Piscitelli	
1. Robert Owen		Sun Co.	**STATUS**
2. Stan Sheetz		Sheetz	
3. Jack Burdett		BP Oil	
4. Charlie Iszard		Amerada Hess	
		R. M. Sanders	
1. Rick Crawford	(N. CA Region)	Green Valley Grocers	
2. Eddie Crawford	" "	Green Valley Grocers	
3. Dave Sanchez	" "	Terrible Herbst	
4. Pat Cason	" "	Rebel Oil	
5. Shaun England	" "	Albertson's	
6. Lorne Skinner	" "	Core-Mark, Sacramento	
7. Kent Holbrook	" "	Core-Mark, Sacrament	
8. Pat Krause	" "	Core-Mark, Bakersfield	
9. Susan Barette	" "	Core-Mark, Bakersfield	
10. Clenney Sullivan	" "	C. W. Brower	
11. Scott Rutherford	" "	Safeway Corp.	
12. Bob Smith	(S. CA Region)	Core-Mark, Corona	
13. Bill Martelimayo	(Houston Region)	Circle K	
14. Gary Nelson	(Houston Region)	Albertson's - Phoenix	
15. Duane Sharpe	(Houston Region)	Circle K - Phoenix	

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1998 CUSTOMER ENTERTAINMENT

NASCAR/DRAG DRIVING SCHOOL

D. L. Wilmesher

1.	David Lindner		United Dairy Farmers	**STATUS**
2.	Frank Owloski, Jr.	VP-Marketing	Orloski Quick Mart Stores	
3.	Mark Lyden	VP	Lyden Co.	
4.	Geoff Lyden	President	Lyden Co.	
5.	Jeff Polep	President	J. Polep Distribution	
6.	Greg Stutzman	President	Shore Stop	
7.	Todd Welch		Welch's	
8.	Bob Myers		Kocolene	
9.	Terry Bohnert	Director-Marketing	Shore Stop	

R. N. Young

1.	Steve Kidd	Emro	**STATUS**
2.	Fred Bradshaw	Emro	

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1998 CUSTOMER ENTERTAINMENT

NASCAR WINSTON CUP RACES

(Daytona 500 - Daytona, FL; Winston 500 - Talladega, AL; The Winston - Charlotte, NC; Coca Cola 600 - Charlotte, NC; Brickyard 400 - Indianapolis, IN

D. J. Gesmundo

1.	Crown Petroleum - Charlotte	STATUS

D. F. Knoll

1.	Casey's General Store-Daytona 500	STATUS
2.	Circle K - Charlotte	
3.	Clark Refining & Marketing	

R. N. Young

1.	Emro Marketing	STATUS
2.	Southland Corporation	
3.	E-Z Serve Corporation	

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TOP-TO-TOP MEETINGS

J. M. Pisciteli

1.	Stan Sheetz		Sheetz
2.	Charlie Sheetz		Sheetz
3.	Steve Sheetz		Sheetz
4.	Louie Sheetz		Sheetz
5.	Phil Banker	CEO	Sheetz
6.	2 other board members		Sheetz

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OPTIONAL CUSTOMER ENTERTAINMENT (TO BE DETERMINED)

J. A. Geeting

TYPE	DATES	ACCOUNT	# OF CUSTOMERS	REASON
J. M. Piscitelli				
Top-to-Top/4 day Island	Jan. - March	BP America	Conn Burdett Heinen Brannan	1998 Plans/updates/new top management/new Rosemont property

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